



# COLOUR PALETTE



# Colour palette

## Guidelines

Ensure you use the specific colour breakdowns shown at right to guarantee consistency across all of our brand touchpoints.

Note: Sustain Purple is the same as our Main Purple colour.

## Main Purple

C90 M90 Y15 K3  
R65 G62 B133  
#413D85  
PANTONE 7672C

## Sustain Purple

C90 M90 Y15 K3  
R65 G62 B133  
#413D85  
PANTONE 7672C

## Participate Pink

C0 M93 Y31 K0  
R238 G52 B114  
#EE3472  
PANTONE 191C

## Learn Blue

C75 M38 Y0 K0  
R58 G136 B200  
#3A88C8  
PANTONE 2143C

## Connect Green

C90 M0 Y100 K0  
R0 G171 B78  
#00A84E  
PANTONE 2257C

## Support Orange

C0 M56 Y100 K0  
R246 G137 B31  
#F6891E  
PANTONE 1495C